

# Project Proposal on **VOCATIONAL EDUCATION- TAILORING TRAINING**

Implementing Organization

**HELPING VOICE CENTER (HVC)**



## Overview of the Organization

1	Name of Organization	Helping Voice Center (HVC)
2	Address of Organization	1-88,KOTHAGUDEM VILLEGE, SOMAVARAM POST,CHATRAI MANDAL,KRISHNA DISTRICT,ANDHRA PRADESH, INDIA-521213
3	Contact number(s)	9494759146
4	Email	helpingvoicecenter@gmail.com mariovikas@gamil.com
5	Registration number	75/2016
6	Date of registration	18/05/2016
7	PAN Number	AABAH7017A
8	Name of the Chief Functionary	Vikas Babu Pulapaka ( President )
9	Area of work	Krishna District, Andhra Pradesh
10	Sector of intervention	Livelihood development & education

## Overview of the Project

<b>1</b>	<b>Name of the Project</b>	Vocational Education-Tailoring Training
<b>2</b>	<b>Beneficiary group</b>	Total number of beneficiaries in this project will be 150.
<b>3</b>	<b>Project duration</b>	12 months
<b>4</b>	<b>Place of implementation</b>	6 centre's in Krishna District, Andhra Pradesh
<b>5</b>	<b>Total budget for the project</b>	Rs.  153,348,400/-

## Executive summary

Skill based education is the most efficient strategy to break the vicious cycle of poverty. The Universal Declaration of Human Rights (U.N.) in Article 23.1 recognizes the importance of right to work and states, "Everyone has the right to work, to free choice of employment, to just and favorable conditions of work and to protection against unemployment." Mission statement of Sustainable Development Goal 8, 'the goal of decent work and economic growth' states, "Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all", Job oriented trainings expands the job opportunity for the person by enhancing her/his proficiency in specific professional skill. Vocational education & training helps to increase the employability of a person, reducing the risk of unemployment & exploitation.

Vocational Education and Training refers to 'learning pathways which aim to equip people with knowledge, know-how, skills and/or competences required for a particular occupations or more broadly in the labor market for the jobs of today & tomorrow.'

In one side a large portion of Indian youth is unemployed & on the other side the demand for skilled & qualified labor in the secondary (industry) & tertiary (service) job is in high demand. Skill programs are initiated to bridge the gap between these two phenomena & boost the economy of the country.

Helping Voice Center (HVC) Foundation has embarked on a remarkable journey towards uplifting marginalized rural youth. From experience, they have realized that skill-based education holds the key to transforming lives, by enhancing the proficiency in specific professional skill. Their carefully selected training subjects ensure relevance and marketability, equipping the youth with the expertise needed to thrive in their chosen field. By addressing this crucial aspect, the organization paves the way for abundant job opportunities, opening doors that were previously beyond reach.

Fuelled by a burning desire to reduce inequality in society, the organization wholeheartedly focuses on the economic empowerment of marginalized rural youth. Through vocational training, they not only instill valuable skills but also nurture the seeds of self-belief and confidence. This transformative approach empowers the youth to break free from the shackles of poverty and take control of their own destiny. Based on the communities need the organization has decided to conduct a training program on tailoring.



## Implementing organization

HVC is situated in the remote area. The Motto of our Society is “Fundamental Option for the Poor of the Poorest” who is in the interior hamlets.

## Vision

We will go to the lost and the least in the Society especially people belong to the bottom line rung of the social and financial ladder and find out their difficulties regarding their utter poverty. We will definitely gather many more men and women especially adolescent girls and give them awareness and train them in tailoring and buffalo rearing project and even provide financial assistance for higher studies. We provide legal awareness/counseling/aid to victims of domestic violence/abuse, and their rehabilitation through vocational training in Computer Application, Beauty Culture and cutting & tailoring. The center is a catalyst for bringing about social, economic and legal empowerment of underprivileged women; encourage them for a better living standard. Adult education and health are other areas of assistance.

## Mission

HVC works for the Educational, Social, Women Empowerment and Medical assistance for the poor of the dalits and tribals of Andhra Pradesh needy areas in India

## List of past projects

Projects name & sector	Funding Partner	Start & end year	Number of beneficiary	Location	Achievement
Educating the children	self	From 2017 Continuous program	200	Mundadugu, Velagalagudem, Thadigudem, Kothagudem, Ramanakkapeta	Children's are Progressing,they are very happy
Tailoring center	Self & well wishers	2017 to 2019	100	VELAGALAGUDEM, THADIGUDEM	Those who are taken training in HVC and got machine,started work and earning
Tailoring center	Self & well wishers	2022 to continuing	50	RAMANAKKAPETA	Progressing well
Helping to aged	self	Every year 3 times	400	MUNDADUGU, VELAGALAGUDEM, THADIGUDEM, KOTHAGUDEM, RAMANAKKAPETA	THAHEY ARE HAPPY



## Background

The project will be implemented in Chatrai in Krishna district of Andhra Pradesh. Chatrai is a Mandal Head Quarters of Chatrai Mandal in Krishna district. Bellow mentioned are villages situated in Chatrai, among these 3 spots will be selected for conducting the classes.

- |                 |                 |                |
|-----------------|-----------------|----------------|
| • Arugolanupeta | • Janrdhanvaram | • Parvatapuram |
| • Burugugudem   | • Kotapadu      | • Polavaram    |
| • C.Gudipadu    | • Kothagudem    | • Pothanapalle |
| • Chanubanda or | • Krishnarao    | • Somavaram    |
| Tsanubanda      | Palem           | • Tummagudem   |
| • Chatrai       | • Mankollu      | • Surampalem   |
| • Chinnampet    | • Narasimha Rao | • Yerravaari   |
| • Chitapur      | Palem           | gudem          |

After reorganization the district had a population of 17,35,079, of which literacy rate is 73.75%. Scheduled Castes and Scheduled Tribes make up 346,989 (20.00%) and 37,716 (2.17%) of the population respectively. Chatrai has a population of 4,613.

## Problem statement

In Indian context, vocational programs have become more important in recent times. The nature of Indian job market has changed drastically in past years Young adults who are willing to step into their occupational life are also finding it difficult to get employed without skill certification. Vocational education will increase their employability; hence reduce the rate of unemployment among them. The recent economic crisis has created the most adverse effect in the economically backward sector.

The economic growth in the traditional sectors like agriculture (primary) sector is low (3.9%). Wedge employment in agriculture is seasonal & hardly sufficient to sustain livelihood. Along with the agrarian crisis, because of COVID, many migrant labors who used to work as unskilled labour, have lost their jobs, others who are traveling as migrant labors, are experiencing stigmas. Because of that, it has become important to generate more local employment & entrepreneurship. Adaptation to local & modern occupational skills has become necessary to increase opportunity of sustainable economic growth.

Women who are willing to step into their occupational life are also finding it difficult to get employed without skill certification. Vocational education will increase their employability; hence reduce the rate of unemployment among them.

Women if kept out of the workforce, it will be more difficult to fight against the economic crisis, especially for the marginal class. Economic independence of women is not only important for enhancing their status in the society but, also necessary for holistic development of the society & nation at large. Because of the social construction & existing patriarchal bias, women are not encouraged to travel & work in professional work sectors. To bring equality & development in the society, women should be provided technological support & opportunities to enhance their skill & knowledge so that they can strongly move forward in the professional world & create an economic space of their own.

## **Rational**

The beneficiaries belong to a remote Society where many of the people are extremely poor and belong to most vulnerable communities. All of them are landless laborers and depend on daily wage work for survival. Hardly, they earn two Dollars (\$2) per day. Their living condition is unhygienic. This poor community is illiterate or semiliterate & follows primitive culture. Gender discrimination is present in the community. Because of that, many girls became out of school students, they are malnourished & neglected in the society. This vocational training is suitable for women with such background. A sustainable source of income can improve their living standards.

## **Project description**

Over the year, the Helping Voice Center has realized Skill based education is the most efficient strategy to break the vicious cycle of poverty. Job oriented trainings expands the job opportunity for the youth by enhancing her proficiency in specific professional skill. We are working continuously to bridge the skill gap & prepare them for the employment in the modern professional world. With an aim to reduce the



existing inequality in the society, the organization focus specifically on the economic empowerment of marginalized rural youth, by providing vocational training.

After discussing with the local community & analyzing the local needs, availability of resources & opportunities in the job market, the organization has recognized the need to conduct vocational course on tailoring training. The program module is designed following the national guideline for skill development.

## **Tailoring training**

Clothing is one of the basic needs of human-life. The market demand for trained tailors & embroiderer never goes down. Training in tailoring provides the basic knowledge for cutting, tailoring & dress making. These trades can support the beneficiaries both as a vocation for self-employment & an organizational employment.

## **Project Objectives**

- To increase the professional ability of marginalized community with job-oriented training
- To provide holistic theoretical & technical knowledge & hands-on practical experience on the subject
- To provide sustainable livelihood choice as an alternative to the traditional low income generating occupations
- To develop healthy attitude among marginalized youth towards work & life
- Increased digital literacy & awareness in the area

## **Beneficiary of the Project**

This project aims to increase employability among the youth of the socially & economically backward community. Total number of beneficiaries in this project will be 10000. All of them are landless labourers and depend on daily wage work for survival. These people are poor, illiterate and semi-literate and are highly devoted,

## **Details of the training program**

### **Tailoring Course**

Clothing is one of the basic needs of human-life. The market demand for trained tailors never goes down. This training provides the basic knowledge for cutting, tailoring & dress making. Tailoring can both be a vocation for self-employment & an employment.

150 students preferably with minimum qualification of class 8 will be selected for the course. They will be divided into 6 batches, each consisting 25 students.

The organization has one room for conducting the theory class & one room for conducting the practical class for the tailoring course in each centre.

### **Duration:**

The course will maintain national occupational standards. Including the course work, recapitulation sessions & evaluation, the program will continue for 5 months. Total time will be of 375 hours; 300 hours of time will be there for course work, 50 hours for practice, doubt clearing & recapitulation & 25 hours for evaluation. Following the national level guidelines, the course duration of this program will be of 300 hours, including 100 hours of theoretical class & 200 hours of practical class. One class will continue for 3 hours. The classes will take place 6 days per week.

### **Key learning outcome:**

- Draft and cut the fabric
- Carry out the process of sewing for dress materials and common household items of textiles
- Carry out inspections and alterations to adjust corrections for fittings
- Maintain health, safety and security in the tailoring shop
- Maintain work area, tools and machines
- Comply with industry, regulatory and organizational requirements

### **Module:**

- Introduction
- Drafting and cutting the fabric
- Carry out the process of sewing for dress materials and common household items of textiles  
Theory Duration
- Carry out inspections and alterations to adjust corrections for fittings
- Maintain health, safety and security in tailoring shop
- Maintain Work Area , Tools and machines
- Comply with industry, regulatory and organizational requirements
- First aid and CPR Theory Duration

**Evaluation:**

The student will be evaluated through a one-time evaluation at the end of the course. There will be both theoretical & practical evaluation. Unique question paper will be set for each batch based on the module. The questions will be set & evaluated by external experts. In order to qualify the examination, the student must score more than 70% marks.

**Equipment Required:**

- Black/white board, marker/chalk, duster
- Sewing Machines, sewing kit, fabric, trims and accessories swatch file
- First aid box
- cutting table, cutting tools and equipment's, like scissors, shears
- seam ripper, garments, made ups and home furnishing articles
- Iron and iron table
- Types of scales like normal ruler, hip curve, leg curve, L scale, measuring tape tracing wheel, tracing chalk, pen, pencil, eraser, pattern paper roll, Calculator, spec sheets, size charts mannequin(M) as per the garments stitched dexterity test kit Documents sewing machine manual
- sewing instructions book, ledger, bill book, inventory register, cost sheet
- Bobbin, Bobbin Case, Small screw driver, screws for machines, Hanger, Dustbin, Cleaning Cloth, Sewing Threads, Hand Needle, Machine Needle, Pins & Safety Pins
- Dress Maker's 2 Self Employed Tailor Pin, Pin Cushion
- Students Stools and tables For Sewing, Teacher's Chair
- Trims And Accessories like laces , buttons , zippers, Machine Oils, Fusing, embroidery thread, Scissors(Paper Cutting, Fabric Cutting), packing

The organization already has 4 sewing machine, all other machines will be bought.

**Performance indicators of the project**

Activity	Expected Outcome	Performance Indicators
Selection of stuff (1 <sup>st</sup> month)	1 project manager, 1 accountant, 3 non-teaching stuffs, 6 qualified trainers & 3 helping trainer will be selected for the tailoring course	All 14 persons with desired qualification are selected for the project
Module preparation (1 <sup>st</sup> month)	A module will be prepared following the national guideline by a committee of experts	A holistic module has been prepared
Publicity & awareness generation (1 <sup>st</sup> month)	The local community in & around implementation area will be informed about the program, women & youth will be motivated to join the courses through direct communication & also through local educational institutes.	The target group is aware & interested about the program
	All material resources will be	All required materials are



Arranging material resources (1 <sup>st</sup> half of 1 <sup>st</sup> month)	purchased. All the needed machinery, raw materials, accessories will be bought, transported to the organization & organized in the class-room.	in the organization & ready for use.
Selecting candidates (2 <sup>nd</sup> half of 1 <sup>st</sup> month)	Willing candidates from the community with needed qualification will be selected	1500 candidates with proffered background are selected & registered for the course
Course work (2 <sup>nd</sup> to 11 <sup>th</sup> month)	The course will start in pre-scheduled date. All the students will regularly attend the class. The trainers will timely complete the module & will give individual attention to each student's learning	The course has started in due time, high attendance of students & faculty is reflected in the attendance register. Feedback about the progress & gap areas is taken from the faculty & also the students. Photograph of class activity is taken regularly.
Practice & recapitulation (4 <sup>th</sup> , & 10 <sup>th</sup> month)	After completing the module, the students will be given time to practice what they have learned, clear any doubt that they might have & recapitulate the entire course.	The student giving positive feedback about their preparation for the examination & holistic experience of the course. Trainers are satisfied with the class performance of the students
Examination (5 <sup>th</sup> & 11 <sup>th</sup> month)	Practical & theoretical examinations will be conducted according to the time schedule. External evaluators will evaluate the students. The students will require minimum 70% to qualify the exam.	A satisfactory percentage of students have qualified in the examination.
Result declaration (5 <sup>th</sup> & 11 <sup>th</sup> month)	Shortly after the examination, the Results will be out.	Timely distribution of result
Certification & convocation (12 <sup>th</sup> month)	The qualified students will be awarded the degree & certificate in a convocation ceremony. Feedback will be collected.	Course completion certificate will be awarded to the students in a convocation ceremony

### Expected Outcome

- Economic empowerment of women belonging to the underprivileged sector of society
- Balance between demand & supply of skilled workers
- Increasing productive potentiality of the society by incorporating women in productive spear
- Economic development & gender equality in the society

## **Monitoring & evaluation**

Success of the project will be evaluated by measuring the regular project activities and progress made in achieving the project objectives. Monitoring will be done through process monitoring, technical monitoring, financial monitoring and impact monitoring. The following activities are undertaken to ensure the smooth functioning of the program.

Daily review will help to keep track on everyday activities, attendance etc.

Monthly review will help to document about the part of the course that has been completed & the part which is still to be done within time. The monthly documentation will also include feedback from the students & teachers on project's progress.

Quarterly review will start at the end of 1st month of the program; a detailed monitoring will be prepared in every four months. This report will discuss achievements of goals and objectives of the project. Performance of beneficiaries & project staff, financial condition of the project, details of meetings will be included in this report. At the end of the project an end line survey will be conducted to evaluate the holistic experience & impact of the project on the beneficiaries.

## **Sustainability**

After completion of the project it is important that the goals of the project continue to be met through activities that are consistent with the current conditions and development needs of the youth of Nagaland. This project will allow the organization to generate awareness among the mass, regarding the organizational activity & its impact on the community. With an increased reach the organization will be able to continue the project in future with the support from the well-wishers.

Ongoing activities of the organization can be found in its social media account- Helping Voice Center-HVC (<https://www.facebook.com/profile.php?id=100090090757104&mibextid=ZbWKwL>)

## Budget

Particular	Rate	Remark	Unit	Months	Total	Table total
Table 1 (Human Resource)						
Project manager	100000	per month	2	14	2800000	
Trainer	25,000	per month	24	12	7200000	
Helping trainer	20,000	per month	12	12	2880000	
Non-teaching stuff	15,000	per month	12	12	2160000	
Accountant (part-time)	20,000	per month	4	14	1120000	
Table total						16160000
Table 2 (Administration)						
Rent for the centre's	55,000	per month	6	12	3960000	
Electricity	40,000		6	12	2880000	
Office supply	20000		6	12	1440000	
Table total						8280000
Table 3 (Implementation)						
Publicity & awareness					200,000	
Module development					200,000	
New sewing machines	10,000		10000		100000000	
Accessories for sewing machine	15,000		1500		22500000	
Small instruments & raw materials					90000	
Maintenance of the machines	50,000	per month		12	600000	
Iron with ironing table	35,000		12		420000	
Examination	1500	per student	1500		2250000	
Certificate, booklet, manual	1500	per student	1500		2250000	
Table total						128110000
Table 4 (Monitoring & Evaluation)						
Camera					100,000	
Documentation					350,000	
Table total						450000
Table 5 (Total cost)						
Total					153,000,000	
Project overhead	1%				1878400	
Grand total						153,348,400



For D. SRINIVASA RAO & CO.  
CHARTERED ACCOUNTANTS

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